CITY OF EL PASO, TEXAS MAYOR AND CITY COUNCIL

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JOYCE A. WILSON CITY MANAGER

CITY OF EL PASO FY 2005 BUDGET TABLE OF CONTENTS

PREFACI	E	
Le	etter of Transmittal	i
St	trategic Plan Summarytrategic Plan Summary	. V
R	epresentative District Map	.ix
В	udget Staff	.xi
A	cknowledgementsx	ίv
INTRODU	JCTION	
	ow to Make the Most of This Document	. 1
	ision Statement	
	lission Statement	
	ity Organizational Chart	
	oster of Department Directors	
	oards and Committees	
	ervice Statistics	
COMMUN	NITY PROFILE	
		0
	ocation and History	
	opulation	
	emographics	
	I Paso Employers	
	ost of Living	
	nternational Trade	
	etail Sales	
	roperty Tax	
	ulture	
	limate	
	ocal Attractions	
FIGORIA		
	OVERVIEW	
	ax Parcel Analysis	
	eneral Fund Budget Comparison4	
	ax Information4	
	ertified Assessed Valuation	
	chedule of Assessed Value and Tax Rate	
	ebt Administration	
	ebt Requirements	
	dopted Positions Summaries	
	udget Preparation Process	
	udget Process	
	udget Policies	
	inancial Policies6 sovernmental Funds	
	asis of Accounting 6	
	asis of Budgeting6	
FINANCIA	AL SUMMARIES	
	blidated Summaries	
	Il Funds Revenue by Source	25
	Il Funds Appropriations Summary by Department	
	Il Funds Appropriations Summary by Function	
		68 88

	Revenue and Expenditure Summary Narrative Revenue Assumptions	
	Major Revenue Sources Detail	75
	General Fund Revenue Summary by Source	81
	General Fund Appropriations Summary by Department	82
	General Fund Appropriations Summary by Function	83
	General Fund Appropriations Summary by Character	84
	Major Subfund Summaries Narrative	85
	Combined Financial Statements	87
Su	bfund Summaries	
	General Fund	88
	Convention and Performing Arts	
	Parks & Recreation User Fee Fund	90
	Texas Dept of Health	
	Community Development Block Grant	
	Airport Operating	
	Public Transit – Sun Metro General Operations	
	Solid Waste Management	
	International Bridges	
	Fleet Services	
	Purchasing/Quick Copy Fund	
	Self-Insurance Restricted Funds	100
	Airport Capital Projects	
	Debt Service	
	Appropriations Summary by Primary Fund/Subfund	
	TY/COUNTY HEALTH DISTRICT Health	109
GE	NEDAL COVERNMENT	
~ —	NERAL GOVERNMENT	
	Mayor and Council	127
	Mayor and Council	131
	Mayor and Council	131 135
	Mayor and Council City Attorney's Office Office of Management and Budget Human Resources	131 135 141
	Mayor and Council City Attorney's Office Office of Management and Budget Human Resources Municipal Clerk	131 135 141 151
	Mayor and Council City Attorney's Office Office of Management and Budget Human Resources Municipal Clerk Department of City Manager	
	Mayor and Council City Attorney's Office Office of Management and Budget Human Resources Municipal Clerk Department of City Manager Information Technology	
	Mayor and Council City Attorney's Office Office of Management and Budget Human Resources Municipal Clerk Department of City Manager	
FIN	Mayor and Council City Attorney's Office Office of Management and Budget Human Resources Municipal Clerk Department of City Manager Information Technology Economic Development	
FIN	Mayor and Council City Attorney's Office Office of Management and Budget Human Resources Municipal Clerk Department of City Manager Information Technology Economic Development	
FIN	Mayor and Council City Attorney's Office Office of Management and Budget Human Resources Municipal Clerk Department of City Manager Information Technology Economic Development IANCIAL AND ADMINISTRATIVE SERVICES Financial and Administrative Services	
FIN	Mayor and Council City Attorney's Office Office of Management and Budget Human Resources Municipal Clerk Department of City Manager Information Technology Economic Development IANCIAL AND ADMINISTRATIVE SERVICES Financial and Administrative Services Comptroller	
FIN	Mayor and Council City Attorney's Office Office of Management and Budget Human Resources Municipal Clerk Department of City Manager Information Technology Economic Development IANCIAL AND ADMINISTRATIVE SERVICES Financial and Administrative Services Comptroller Tax	
FIN	Mayor and Council City Attorney's Office Office of Management and Budget Human Resources Municipal Clerk Department of City Manager Information Technology Economic Development IANCIAL AND ADMINISTRATIVE SERVICES Financial and Administrative Services Comptroller	
	Mayor and Council City Attorney's Office Office of Management and Budget Human Resources Municipal Clerk Department of City Manager Information Technology Economic Development IANCIAL AND ADMINISTRATIVE SERVICES Financial and Administrative Services Comptroller Tax	
	Mayor and Council City Attorney's Office Office of Management and Budget Human Resources Municipal Clerk Department of City Manager Information Technology Economic Development IANCIAL AND ADMINISTRATIVE SERVICES Financial and Administrative Services Comptroller Tax Purchasing	
	Mayor and Council City Attorney's Office Office of Management and Budget Human Resources Municipal Clerk Department of City Manager Information Technology Economic Development IANCIAL AND ADMINISTRATIVE SERVICES Financial and Administrative Services Comptroller Tax Purchasing BLIC SAFETY	
PU	Mayor and Council City Attorney's Office Office of Management and Budget Human Resources Municipal Clerk Department of City Manager Information Technology Economic Development IANCIAL AND ADMINISTRATIVE SERVICES Financial and Administrative Services Comptroller Tax Purchasing BLIC SAFETY Police Fire	
PU	Mayor and Council City Attorney's Office Office of Management and Budget Human Resources Municipal Clerk Department of City Manager Information Technology Economic Development IANCIAL AND ADMINISTRATIVE SERVICES Financial and Administrative Services Comptroller Tax Purchasing BLIC SAFETY Police Fire	131 135 141 151 157 168 175 175 175 185 189
PU	Mayor and Council City Attorney's Office Office of Management and Budget Human Resources Municipal Clerk Department of City Manager Information Technology Economic Development IANCIAL AND ADMINISTRATIVE SERVICES Financial and Administrative Services Comptroller Tax Purchasing BLIC SAFETY Police Fire Fire INICIPAL SERVICES Municipal Services – DCM	131 135 141 151 157 168 178 188 189 197
PU	Mayor and Council City Attorney's Office Office of Management and Budget Human Resources Municipal Clerk Department of City Manager Information Technology Economic Development IANCIAL AND ADMINISTRATIVE SERVICES Financial and Administrative Services Comptroller Tax Purchasing BLIC SAFETY Police Fire INICIPAL SERVICES Municipal Services – DCM Municipal Services Department	131 135 141 151 157 168 175 175 188 189 197 207
PU	Mayor and Council City Attorney's Office Office of Management and Budget Human Resources Municipal Clerk Department of City Manager Information Technology Economic Development IANCIAL AND ADMINISTRATIVE SERVICES Financial and Administrative Services Comptroller Tax Purchasing BLIC SAFETY Police Fire INICIPAL SERVICES Municipal Services — DCM Municipal Services Department Street	131 135 141 151 157 168 175 179 188 189 197 207
PU	Mayor and Council City Attorney's Office Office of Management and Budget Human Resources Municipal Clerk Department of City Manager Information Technology Economic Development IANCIAL AND ADMINISTRATIVE SERVICES Financial and Administrative Services Comptroller Tax Purchasing BLIC SAFETY Police Fire INICIPAL SERVICES Municipal Services – DCM Municipal Services Department	131 135 141 151 157 169 178 188 189 197 207

BUILDING AND PLANNING SERVICES	
Building and Planning Services	259
Planning	
Engineering	271
Building Permits and Inspections	281
QUALITY OF LIFE SERVICES	
Quality of Life Services	289
Parks and Recreation	
Zoo	
Library	
Museums	
Arts and Culture	
Community Development	343
TRANSPORTATION SERVICES	
Public Transit - Sun Metro	359
Airport	
r · ·	
METROPOLITAN PLANNING ORGANIZATION	275
Metropolitan Planning Organization	375
NON-DEPARTMENTAL	
Non-Departmental	379
CAPITAL IMPROVEMENTS	
Capital Improvement Plan	385
Capital Improvement Projects by Funding Source	
Five-Year Capital Improvement Plan	
Capital Improvement Plan Summary – FY 2005	
FY 2005 Capital Improvement and Estimated Operating Budget Impact	397
Capital Improvement Plan Summary – FY 2006	
FY 2006 Capital Improvement and Estimated Operating Budget Impact	
Capital Improvement Plan Summary – FY 2007	
FY 2007 Capital Improvement and Estimated Operating Budget Impact	
Capital Improvement Plan Summary – FY 2008	
FY 2008 Capital Improvement and Estimated Operating Budget Impact	
Capital Improvement Plan Summary – FY 2009	
FY 2009 Capital Improvement and Estimated Operating Budget Impact	420
APPENDIX	
Budget Resolution	423
Schedule A – Changes from Proposed	429
Schedule B - Staffing Changes from Proposed	
Ordinance Levying Taxes	
Glossary of Terms	443

JOE WARDY MAYOR

JOYCE WILSON CITY MANAGER



CITY COUNCIL

SUSAN AUSTIN DISTRICT NO. 1

ROBERT A. CUSHING Jr.
DISTRICT NO. 2

JOSE ALEXANDRO LOZANO
DISTRICT NO. 3
JOHN COOK

PAUL J. ESCOBAR DISTRICT NO. 6

VIVIAN ROJAS DISTRICT NO. 7 ANTHONY COBOS DISTRICT NO. 8

October 28, 2004

Members of City Council and Residents of El Paso.

The fiscal year 2005 budget process was a challenging experience for City officials faced with growing demands for City services, new funding commitments driven by the 2000 Quality of Life bond projects, increasing operating costs, and limited resources for future obligations.

Despite these obstacles there are still many significant challenges ahead for the City of El Paso. Foremost among them will be the transitional process resulting from the Charter Election of February 2004, which changes the structure of our City government from a Strong Mayor to a City Manager, and secondly, critical decisions regarding the future allocation of resources to City services.

There were many notable accomplishments during the previous fiscal year that have set the groundwork for our upcoming challenges. The City entered into a contractual agreement with an engineering firm to expedite the completion of the 2000 Quality of Life bond projects and our commitment has shown positive results. During this fiscal year and next, most of these projects will have reached completion, and the City has begun funding operating budget resources to support the maintenance and operations of new facilities and parkland.

Success on Parks and Recreation capital projects has been most evident to date. The Hilos de Plata Senior Center and associated Aquatics Center opened in May; the Multipurpose Center was reopened after an extensive renovation that enlarged the center to provide therapeutic recreation for El Paso's special needs population and renovated the associated aquatics facility (T& I pool); the Blackie Cheser Park expansion was completed, which added about thirty acres of parkland and created a new Five-Plex sports complex for use by the City's growing sports program; and the City added 115.34 total acres of parkland, of this, 50.32 acres were developed with turf and 20 acres are natural landscape.

The new Doris Van Doren Regional Library Branch has been completed and will be open to the public this fall. The renovation and expansion of the downtown Main Library is underway, and when completed will be alongside the new History Museum, which is being built on the same property. Construction of the new Eastside Regional Library Branch and renovation of the Lower Valley Library and Memorial Park Library Branch's are also projected for completion this fiscal year.

The Sea Lion exhibit at the El Paso Zoo was completed this past year and has already made an impact with increased admissions. The City anticipates progress on the renovation of existing exhibits, the construction of support facilities, and preliminary construction on the new Africa Expansion and parking facility at the Zoo this year as well.

Last February the voters of El Paso approved general obligation bonds that, among other things, will provide them with four new fire stations over the next several years and \$79 million worth of improvements to alleys, pedestrian ways, sidewalks, median openings, intersections, streetscaping, street lighting, signage, right of way protection, storm drainage improvements, street improvements, flood control, and drainage projects.

In addition to our Capital Improvement Plan progress, there have been other notable accomplishments by City departments during the past year that will have long-term benefits to our citizens and future budget commitments. Among them, last August the Police department completed a training academy, which for the first time included trainees from both the El Paso Police Department and other law enforcement agencies in our area. The success of this program laid the groundwork for similar programs in the future that can consolidate resources of multiple agencies for a common cause, thus saving taxpayer's money.

This past year the Fire department underwent a comprehensive ISO Public Protection Classification audit evaluating citywide fire safety and fire fighting resources. The City was upgraded from a Level Three to a Level One, which is the highest rating possible. Few cities in Texas have obtained this rating, and it will impact every property owner in El Paso as it equates to a residential insurance rate savings of 8.2% and a commercial insurance rate savings of 4%.

Although the accomplishments of City departments this past year have been substantial, the budget remains a serious issue and many difficult decisions lie ahead. The budget strategy for 2005 was finding the best option for the City to meet its ambitious goals and maximize the quality of its services. The objectives were to avoid a tax increase by finding efficiencies within our current budget, raising fees and fines wherever feasible, and utilizing less fund balance than in previous years.

Some difficult decisions were made during the fiscal year 2005 budget process through the elimination of positions and reductions to budget line items in all departments, but the process of reducing costs and building fund balance reserves will be an ongoing one extending through this fiscal year and beyond. A future budget goal of the City is to balance the budget without the use

of fund balance and establish reserves to a level that would fund one month of City cost obligations. This will help the City retain its current excellent bond ratings from Moody's and Standard and Poor's and will allow for lower interest rates on the repayment of future debt.

Before the budget process began, City budget staff began the process of examining all revenue line items in the City's general fund seeking opportunities for increases and revisions. As a result, fees were revised and increased by City Council for bridge crossings, ambulance transfers, and Municipal Court fines. A combination fee for building permits and inspections was created to replace a previous complex fee structure, and Health District fees were increased for food permits and inspections, animal impoundments, and rabies licensing.

In addition to analyzing all revenues, budget staff also revised a comprehensive five-year budget projection that includes all cost driving variables in the City currently under policy direction in order to examine the impact of our current commitments over the long term. Analysis of this projection confirms that in order to maintain a sound financial position in the future, there are difficult budget decisions ahead.

The fiscal year 2005 budget includes All Funds appropriations of \$554,424,259, General Fund appropriations of \$264,708,188, and 6,200.09 full time equivalent employees in thirty-four departments. The property tax rate for the fiscal year 2005 budget is \$.696677 per \$100 of assessed valuation, of which \$.524662 is designated for maintenance and operations and \$.172015 is designated for debt service.

The strategic initiatives of this budget are to emphasize the City's commitment towards the completion of the 2000 Quality of Life Bond Projects and enhance services to the City's neighborhoods; to help us remain one of the safest large cities in the country; and find efficiencies in government that will help us meet our future cost demands without the burden of a tax increase.

Among the many goals of this budget, public safety is addressed through scheduled Police and Fire training academies to offset attrition and staff new fire stations; with an effort to recruit and train Certified Firefighters and Certified Police Officers from other cities and to produce another consolidated Police academy in 2005.

Neighborhoods are addressed with the operational funding for new Parks and Recreation facilities and parkland, and staffing for a new Library branch. The Street department will be administering bond money to enhance the quality of our streets and the Solid Waste Management department is being reorganized to improve the quality of services to El Paso households.

Through the effective use of strategic planning and management of our resources the City can avoid potentially drastic budget adjustments in the future. This will put us in a better position to meet our growing service demands, maintain a solid financial foundation, and move forward

towards achieving our strategic vision, of "establishing El Paso as the premier community of the Southwest."

The Mayor and City Council are to be commended for their courage and leadership during a period of tremendous change. They brought forward significant Charter amendments that will dramatically reshape the El Paso City government in years to come, while still addressing the community's priorities and fiscal constraints during a very difficult budget process.

Respectfully,

oyce Wilson,

City Manager

Strategic Plan Summary for El Paso, Texas

The City Strategic Plan sets forth a set of priorities for the City of El Paso and provides the framework for strategic planning to guide the City's resources and focus its attention towards results.

The development of the fiscal year 2005 budget was driven by three influences; the strategic plan of the City, the policy initiatives of the Mayor and Council; and available public resources.

Upon the adoption of the fiscal year 2005 budget, the Mayor and City Council concentrated budget resources towards three focus areas:

- Neighborhoods
- Public Safety
- Efficiencies in Government

In light of the difficult budget year ahead, having these defined priorities for the City is of particular importance. This will enable City resources to be organized more effectively to accomplish Council priorities. Setting these focus areas and identifying associated projects and programs will assist in the direction of limited resources and clarify to the public and to City staff the results that the Mayor and Council believe are important to achieve.

Planning strategically is not new to the City, but recent changes in City political leadership and organizational structure have influenced the City's strategic plan in recent years.

Despite recent changes, the City's Strategic plan continues to be the impetus of its new management

structure. The plan, as documented in "A Municipal Strategic Plan for El Paso, Texas", is an alignment of the City's resources and activities with the guidance from the citizens of El Paso and their government organization.

It provides a common basis for the evaluation of performance through communication of expectations and performance measures that are identified in this fiscal year 2005 budget book. City's strategic plan identifies the vision of the City as, "To establish El Paso as the premier community of the Southwest". This defines how City administration wishes to be perceived by its residents, customers, and persons visiting and working in the community.

This vision is the foundation of the City's mission, which is designed to communicate an expectation that the services and programs exist to serve its citizens and community for the purpose of improving their quality of life. The mission statement of the City is "To create a more vibrant, harmonious and sustainable City by building on existing strengths, exploring new opportunities, fostering regional partnerships and responding to change".

The City of El Paso believes that the manner in which services and programs are delivered is critical to achieving its vision. Because of this, the organizational culture of the City must foster core values of integrity, leadership, innovation, commitment, and teamwork.

Strategic objectives are the focal point of this budget, and wherever feasible budget resources were applied for intended outcomes. In the case of neighborhoods, both budget resources and public policy initiatives are focused towards enhancement and improvement.

Strategic objectives for the City's neighborhoods include maintaining and strengthening human connections within neighborhoods; encouraging inclusive participation; fostering safety; strengthening neighborhood leadership; and encouraging a greater sense of community stewardship.

During fiscal year 2004, Mayor Wardy initiated a policy objective to strengthen the involvement of neighborhoods in the business of government through City the Neighborhoods First initiative. This program is among the most progressive initiatives to come out of City Hall in recent years as a genuine investment for the residents of El Paso.

Neighborhoods First recognizes the importance of neighborhood associations through a city ordinance passed by City Council in December of 2003.

This ordinance allows neighborhood groups the opportunity to organize, promote community leadership, identify neighborhood needs, and facilitate contact information with City Representatives, the Planning department and other departments and services related to neighborhoods.

This initiative gives the residents of El Paso an equitable voice within the decision making process at City Hall. As issues and needs surface within neighborhoods, residents now have the means to communicate their concerns through the services of this initiative.

The fiscal year 2005 budget addresses the importance of neighborhoods with increased capital and operating budget funding

to services that directly impact the quality of life in City neighborhoods.

Another strategic objective for enhancing neighborhoods is to invest public funding and encourage private investment to enhance the appearance and livability of the City's neighborhoods.

During fiscal year 2004 the citizens of El Paso voted favorably in a general obligation bond election to improve neighborhoods. Included in this election were propositions to acquire and improve land for park and recreational purposes; to design, construct and improve storm water drainage; to resurface and expand streets, alleys, pedestrian ways, sidewalks, and median openings; to improve streetscaping, street lighting, signage, and right of way protection; to acquire land and construct new fire stations; and to acquire and renovate library branches.

These capital improvement projects will extend through fiscal year 2005 and beyond, but other newly completed projects from the 2000 Quality of Life bond election will be available to the public during fiscal year 2005.

Funding is included in this budget to operate and maintain the new Doris Van Doren Regional Library, which will be opened in the fall of 2005. This includes an additional 10.89 staffing positions and operating and material support resources. Due to the recent completion of many of the Parks and Recreation projects, 31 new positions were added to the Parks and Recreation department staffing tables in order to maintain additional parkland and to operate new recreation facilities. Included in these budget resources additional are increased allocation for watering the parks and an increase to groundskeeping contracts.

The strategic initiative for public safety is another critical public policy concern for the citizens of El Paso and is a key component of the fiscal year 2005 budget plan. The City's strategic objectives regarding public safety are to preserve life and property and provide a safe community for all residents.

The City of El Paso has been rated the second safest large city in the United States, and has been ranked in the top three of this list for seven years in a row.

The El Paso Police Department has received national recognition for many of its innovative programs. The International Association of Chiefs of Police (IACP) recognized the Department last year with the Community Policing Award acknowledging reductions in crime and established partnerships within the community that were responsible for this downward crime trend.

The El Paso Fire Department has received the highest Public Protection Classification (PPC) rating awarded by the Insurance Services Office (ISO). ISO classifies communities from 1 to Communities with the best systems for water distribution, fire department equipment firefiahtina and and fire notification personnel, facilities receive a rating of 1. A PPC rating has a direct bearing on the cost of property insurance for every home and building in a community.

El Paso joins Plano, Frisco, Wylie, Houston, and Tomball as the only communities in Texas with PPC ratings of "1".

The strategic objectives of public safety were reiterated in the 2004 General Obligation bond election as voters approved the capital acquisition of new fire rescue

equipment, the construction of four new fire stations, and the purchase of a new public safety communication system.

The fiscal year 2005 budget includes resources allocated for two Fire training academies and two Police training academies. Both departments will hold a regular six-month training academy. addition to these regular training both departments academies. initiated innovative training programs that will be repeated in during fiscal year 2005.

The Fire department will hold an academy for firefighters previously certified in structural firefighting, and the Police department will hold a consolidated training academy with other law enforcement agencies in this region.

critical component of strategically planning the future of City services is remaining mindful of the need for an efficient and effective government. The City has three basic strategic objectives to accomplish this. First, the City intends to position itself to provide the highest level of customer service possible to residents and the community. Second. through preparation and training of the workforce, the City will align staff resources with its organizational priorities. Third, through fiscal responsibility the City will optimize and streamline the organizational process to ensure quality services.

The City's strategic goals of fiscal responsibility are to produce a balanced budget without having to use fund balance, and to build fund balance reserves up to a level where the City has sufficient funds to cover one month of normal cost obligations in case of a major event. This will ensure the City's long-term financial stability and will help maintain its excellent bond ratings with Moody's and Standard and Poor.

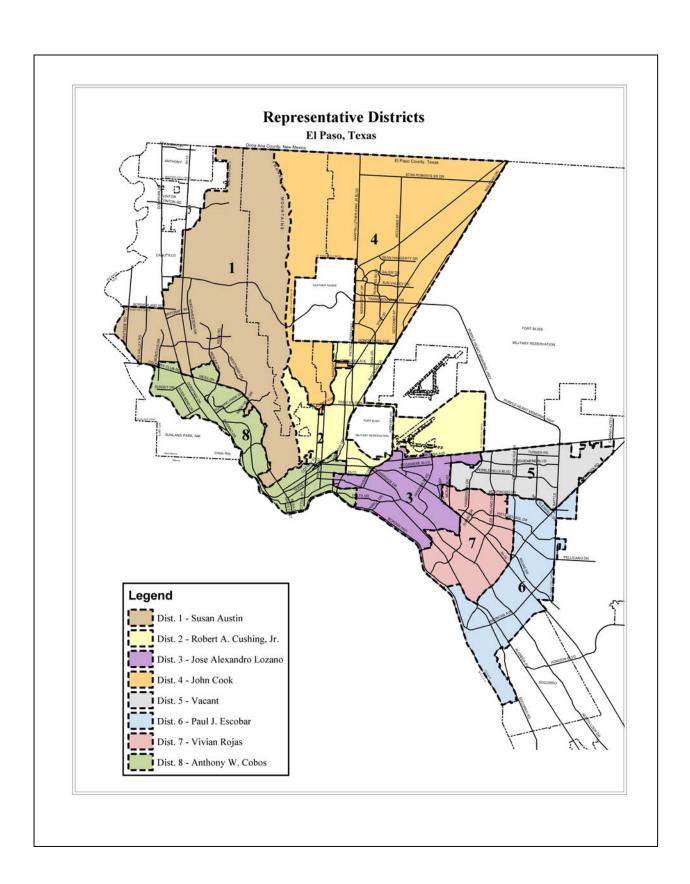
In the fiscal year 2005 budget, efficiencies were found in various ways. Seventy

positions were deleted that have been historically vacant; thirty filled positions were eliminated and incumbents were transferred to other positions in the City; some positions of the same job class were moved to departments that focus on their specialty, i.e. Planners were moved the Planning Department. Engineering Techs and Engineers moved were to Engineering Department; and some divisions of departments were moved as well to specializing departments, i.e. the Engineering Special Projects division of Municipal Services moved to Engineering.

The City's most effective option for funding its current and future commitments is to ensure budget resources are utilized in a responsible and efficient manner.

Through effective use of the budget process and efficient management of resources, the City of El Paso intends to carry out the objectives of its strategic plan and work towards the accomplishment of the vision of the City.

Efficiencies in government are a key ingredient to meeting the City's short term and long strategic objectives because growth of budget resources is expected to remain stagnant while costs are expected to rise.



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GOVERNMENT FINANCE OFFICERS ASSOCIATION

Distinguished Budget Presentation Award

PRESENTED TO

City of El Paso

Texas

For the Fiscal Year Beginning

September 1, 2003

Edward Hassington

Executive Director

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ACKNOWLEDGEMENTS



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